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Partnership for Downtown Rochester Releases Guiding Principles for BID Formation Process

Rochester, NY—The Partnership for Downtown Rochester (the Partnership) has released a community-informed vision for downtown Rochester and a set of guiding principles that will frame the next steps in the process to form a business improvement district (BID) in downtown Rochester. The vision and guiding principles reflect the consensus of a diverse group of community builders and are based upon public input collected over the last ten months. These principles underscore a continued commitment to listen to and learn from the downtown Rochester community. The vision statement and guiding principles are available at www.partnershipfordowntown.org.

The vision statement describes a downtown Rochester that is an historic and vibrant hub for community activity, with energetic public spaces such as the Riverway that serve residents, workers, and visitors alike, with an emphasis on active street life and ensuring all feel welcome and safe; with arts, music, culture, shopping, living, educational, and employment opportunities that are accessible.

The principles that will guide the BID formation process are as follows:

- Community Centered & Accessible
- Welcoming & Safe
- Equitable
- Vibrant
- Vital

As described on the [Partnership for Downtown Rochester's website](http://www.partnershipfordowntown.org), the BID Formation Committee's work now and into the future will be guided by these shared commitments.

“The Partnership for Downtown Rochester takes the work of stewarding the BID formation process very seriously,” says Galin Brooks, Executive Director of the Partnership and President & CEO of Rochester Downtown Development Corporation. “Downtown Rochester is the center of the Greater Rochester economy – it’s everybody’s downtown. Downtown is the center of a proudly diverse city. That’s why it’s vitally important that public, private, and community-based leadership work together to realize a shared vision for the future of downtown.”

To read the full Vision Statement and Guiding Principles, please visit www.partnershipfordowntown.org.

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About the Partnership for Downtown Rochester:

Established in 2021, The Partnership for Downtown Rochester, a 501(c)(3) not-for-profit, is a public-private partnership between RDDC, Finger Lakes Empire State Development, City of Rochester, and ROC2025. This partnership is jumpstarting a new, collaborative way of managing downtown and ROC the Riverway.