

Contact: Beal St. George  
[beal@tgwstudio.com](mailto:beal@tgwstudio.com)  
607-339-1781

## Public Meeting Notice: Downtown Rochester Community Meetings for Potential BID Formation Effort Scheduled for March 29th

**Rochester, NY** — In its ongoing work to center community engagement in the proposed Business Improvement District (BID) effort, the Partnership for Downtown Rochester (formerly Rochester Downtown Partnership, RDP) is looking for community input at two upcoming community meetings this month. Both will include a presentation on what a Business Improvement District (BID) is, the process for forming a BID, followed by public input on both a vision for downtown and what supplementary services are seen as needed in the downtown core of Rochester.

Both meetings, facilitated by [Highland Planning](#), will take place on **March 29, 2023**. The first of the meetings will be virtual and will take place from **12:00 PM–1:00 PM**. Members of the public can register [here](#). The second of the meetings will be held in-person on the same day from **5:30 PM–7:00 PM** at the Bausch & Lomb Public Library Building, 115 South Ave. in the Gleason Auditorium.

All are encouraged to attend these meetings and share their thoughts, suggestions, and feedback regarding a vision for downtown Rochester and the BID formation effort.

These community engagement meetings are one of many tools in the Partnership’s ongoing efforts to gather as much feedback as possible to inform the development of a BID. Community involvement is vital in ensuring a potential BID serves the needs of downtown businesses, residents, workers, and visitors. The Partnership encourages community members to share their thoughts as part of its collaborative, multi-year discovery process.

“In order for a BID to properly serve the vibrant downtown community, public engagement is essential. We’re so excited to have the opportunity to meet directly with downtown residents, workers, visitors, and business owners, and look forward to continued collaboration on this project,” says Galin Brooks, Executive Director of the Partnership for Downtown Rochester.

Feedback can also be provided via email to [connect@rochesterdowntownpartnership.org](mailto:connect@rochesterdowntownpartnership.org). A draft timeline, informational presentation to council from the August 11th public forum on the BID effort, along with other project-related documents, are accessible online: [www.partnershipfordowntown.org](http://www.partnershipfordowntown.org).

The Rochester Downtown Partnership (RDP) is now The Partnership for Downtown Rochester (PDR). To learn about this purposeful shift, [click here](#).

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### **About the Partnership for Downtown Rochester:** (formerly Rochester Downtown Partnership, RDP)

Established in 2021, The Partnership for Downtown Rochester, a 501(c)(3) not-for-profit, is a public-private partnership between RDDC, Finger Lakes Empire State Development, City of Rochester, and ROC2025. This partnership is jumpstarting a new, collaborative way of managing downtown and ROC the Riverway.